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| Resisting Pressures to obey | Resisting pressures to conform |
| * Role of Allies * Moral considerations * Non-conformist personality | * **Social heroism** * **Moral considerations** * **Insights from Milgram’s study** |

**Resisting Pressures to Conform and Obey- Activity**

A person will refuse to do something if they feel that the behaviour is not acceptable as it goes against their sense of what is right or wrong.

An individual or group of people stand out against the majority, and are willing to make sacrifices for the good of others in society because they want to be perceived as the hero.

The psychologist investigated situational conditions in which people were able to defy orders from an authority figure. When the experiment was moved from Yale to a downtown office, resistance increased showing that status is very important. When the victim wasn’t seen the resistance increased.

If somebody is provided with social support then they gain the confidence to resist or reject pressures to...

A person opposes the norms of behaviour due to having strong convictions against it.

A person will refuse to do something if they feel that the behaviour is not acceptable as it goes against their sense of what is right or wrong.