**Past Exam Questions**

Outline what is meant by informational social influence and normative social influence. *(4 marks)*

The group of friends that Kris is with all decide to go to the cinema to watch a horror film. He doesn’t particularly like horror films, and is sure that watching this film is not going to change his mind, but he goes along with them anyway.

What type of conformity is Kris displaying? Explain your choice.
*(4 marks)*

Outline and evaluate the role of minority influence in social change. *(12 marks)*

Outline what is meant by informational social influence and normative social influence. *(4 marks)*

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What type of conformity is Kris displaying? Explain your choice.
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